



**FOR IMMEDIATE RELEASE**

Media Contact:  
Amy Dickinson  
SA International  
610.521.6300 x182  
[AmyD@SAintl.biz](mailto:AmyD@SAintl.biz)

## **SA International Announces its Sponsorship in Mutoh America's Sign Shop Makeover Contest**

**Philadelphia, PA – September 7, 2007** – SA International (SAi), the leading provider of Software Solutions for the Professional Sign Making, Digital Printing, Proofing, and CAD/CAM for CNC Manufacturing Industries, announces its sponsorship in the First Ever Mutoh America's Sign Shop Makeover.

The Sign Shop Makeover Contest will award one lucky winner over \$100,000 worth of equipment, supplies and services that includes: a digital printer and cutter, laminator, software, media, training, Colortrac MFP scan-to-print system and press coverage. SA International will be providing the winner with latest version of Flexi Sign-Pro, the number one sign making software in the industry.

SAi will be teaming up with other industry leaders including 3M Company, Korographics, GBC, GEI Wide Format and Sign Business and Digital Graphics Magazines. These companies will join SAi in judging the contest at the 2008 ISA International Sign Expo in Orlando, FL.

"SA International is very happy to participate in this opportunity," states Don Feagan, President and COO, SAi. "We look forward to providing the lucky winner with the industry's leading sign making software solution."

In order to enter the Sign Shop Makeover contest, each contestant will be asked to submit an explanation of 500 words or less why their sign shop should be chosen for a makeover. Images and videos can also be uploaded and entered to compete in the contest. The entry deadline is December 31<sup>st</sup>, 2007. Any entries after this date will not be accepted. The winner will be announced at the 2008 ISA Show on March 26-29 in Orlando, Florida.

For more information and contest details, please visit [www.mutohmakeover.com](http://www.mutohmakeover.com) and [www.saintl.biz](http://www.saintl.biz).

### **About SA International:**

SAi is recognized as a global leader in providing complete, professional software solutions for the sign making, digital printing, proofing and CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, China, Japan, Germany, and Puerto Rico.

### **For additional information:**

**United States and Canada call:** 800.229.9066

**Europe call:** +32.2.725.5295

**Latin America call:** +787.790.6526

**All other regions call:** 610.521.6300

**Website:** [www.SAintl.biz](http://www.SAintl.biz)