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**SA International Promotes Ms. Gudrun Bonte to PhotoPRINT Product Manager**

**Philadelphia, PA – February 19, 2008** – SA International (SAi), the leading provider of Software Solutions for the Professional Sign Making, Digital Printing, Proofing, and CAD/CAM for CNC Machining Industries, announces the promotion of Ms. Gudrun Bonte to PhotoPRINT Product Manager.

In her new role, Ms. Bonte will be leading the development of one of SAi's core products, the PhotoPRINT family, as well as related scan-to-print projects. She will oversee all phases of development – from personally interacting with sign shops to coordinating with engineers.

Prior to SAi, Ms. Bonte worked as a specialist in the Digital Printing industry for 8 years. She joined SAi in 2006 as an Application Specialist / Dealer Supporter where she supported SAi's European Dealer Channel. She worked intimately with SAi's core products and communicated issues between end users and product managers. Ms. Bonte's industry expertise, product knowledge and familiarity with the market were crucial factors in selecting her as the new PhotoPRINT Product Manager.

“Gudrun's 8 years of experience in the Digital Printing industry are an invaluable asset to the PhotoPRINT product family,” states Don Feagan, President and COO, SAi. “I'm confident that Gudrun will lead PhotoPRINT in exciting directions that will reflect the changing needs of the market.”

**About SA International:**

SAi is recognized as a global leader in providing complete, professional software solutions for the sign making, digital printing, proofing, and CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, China, Japan, Germany, and Puerto Rico.

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